



A HOW-TO GUIDE

How to be a Spiritual CEO



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INTRODUCTION

Hello, I'm your Guide Gwenda Smith

I'm a passionate advocate for living life through Divine Union and being inspired by Divine guidance. Over the years, I've worked with many clients, helping them to achieve a more fulfilling and peaceful life.

Through my experience, I've learned that living through Divine Union can bring immense benefits to our mental and emotional well-being, and I'm excited to share my knowledge and expertise with others who are seeking a simpler, more fulfilling lifestyle.

I happily share my life with my wonderful man and between us we have 4 adult children and 6 grandchildren, all whom bring much joy to our lives. We also have a cat (Slinky), our big fish pond and a large garden which is a playground for Faeries.

In my free time, I enjoy reading, and sipping on a cup of my herbal blend of tea.

I truly believe that life through Divine Union can be a catalyst for positive change, and I'm eager to help others find the peace and contentment that comes with living a Divinely inspired life.

Gwenda Smith



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INTRODUCTION CONTINUED

Hello, I'm your Guide Gwenda Smith

Did you know that over 80% of patients in the cardiac ward at a leading Perth hospital are small to medium-sized owners?

The previous chapter of my life's dedication to well-being and wellness was fitness training. I had a Holistic wellness centre, which was one step away from achieving my big dream.

Every client I had come to the centre was in search of some sort of healing or change in their life to be healthier. Often because the Doctor had told them they needed to make changes or prepare for surgery.

The motivation and inspiration that changed the focus of my work to be where I am today was the observation that every client had one thing in common.

Each was missing one vital aspect of their wholeness to wellness and that was being in alignment with their soul/spiritual self.

I truly believe that life through Divine Union can be a catalyst for positive change, and I'm eager to help others find the peace and contentment that comes with living a Divinely inspired life.

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CHAPTER I

The Philosophy of a Spiritual CEO

What is a Spiritual CEO?

We begin first with an awareness of what it is to be in Divine Union.

It is to be in harmony and alignment with your Divinity, which is the essence of your soul and the Divine creator, that to me is GOD, for you, it may be something else

To be in Divine Union is a way of life that opens the way for you to be guided by more than the thoughts from your mind. It is a way of life that paves the way where you find there are no struggles or hardships.

I find that Divine Union is a blissful sanctuary where peace, calm and strength are found. You have a power within you that is the spark of Divinity, and it is eternal. Nothing can extinguish this spark making everyday life easier, more peaceful and joyous.

To be aligned with your Divinity and then to the Divine creator is to live through a different lens - one that is a deeper, higher perspective, one of grace and pure love.

The radiance of the soul is explained as the light of GOD within oneself. This is the meaning of your Divine self.

To be in Divine Union we can think of it as being aligned with the force of you that is unseen.

It is this unseen force that gives life to your physical body, without it there can be no life. The Divine self holds great power - the power to heal, the power to create a vision into reality and the abundance of all things in this world.

To be in Divine Union is to align with the greatest power in the Universe, the Creator of all that is GOD.

Begin today to cultivate your Divine Union and watch how your life changes in ways that are beyond your dreams.

GOD bless you.

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The Philosophy of a Spiritual CEO

The philosophy of the Spiritual CEO

The Spiritual CEO has a notably different presence from that of a traditional CEO in business.

There is a calmness and warmth that is tangible. The focus is on a daily integration of spiritual principles with traditional business practices.

The Spiritual CEO is in alignment with their higher self, purpose and values. This flows through to the business model, which is founded and functions spiritual principles and practices.

A vital aspect of these foundations is for all employees to work from authenticity, intuition and compassion.

The focus of the Spiritual CEO is not on profit but rather on the footprint and lasting effect, the business brings to its employees and clients. More than that the impact of the business has on the community and greater world not only in its operating years but thereafter.

A spiritual CEO seeks to create meaningful impact and positive change by fostering a culture of empathy, integrity, and conscious decision-making. This approach recognises that true success goes beyond financial gain, embracing a holistic view where the prosperity of the business is intertwined with the personal and spiritual growth of everyone involved.

Some might think of a Spiritual CEO as a heart-centred CEO, however, this is only one aspect of the Spiritual CEO, and not necessarily what the foundation of the success of the business will be built upon.

Begin today to cultivate becoming a Spiritual CEO and watch how
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AN EPIC ADVENTURE OF SPIRITUALITY IN BUSINESS

The whispers of the soul guides the lost sorcerer

How the lost sorcerer becomes the Spiritual CEO

There is a little bit of the sorcerer in all of us. For some, it is the wild child who wants to explore all that life has to offer without boundaries and limitations.

For others, it is that sense of knowing there is power in their hands and mind, with a desire to harness that power for good...or not!
Yes, you read it correctly, some hold power over others and are caught in the sense of superiority all who cross their path do their beckoning. With reckless abandonment of principles or good intentions.

The sorcerer within is an infinite source of power and when harnessed for the greater of all it is a force that is powered by love and joy.

How can love and joy have anything to do with a successful business?

All things came from pure love and joy and all returns that infinite energy. Therefore a business that is powered by pure love and joy flourishes and offers deep transformation to employees and clients.

How do we meet the lost sorcerer within?

At any given moment we speak invoke the sorcerer. Words are power, when the energy with which words are spoken we either invoke the sorcerer of the wild child or the dark shadow that thrives on power over others, material gains, profits and expansion at the cost of peace, harmony and welfare of others.

The sorcerer is both light and dark, it is our choice as to which we wish to radiate to both the inner and outer world.

To master being the observer of our reactions, motivations and desires is to harness sorcerer for the greater good of one's purpose and the future of humanity

This is what it is to be the Spiritual CEO who is guided by the whispers of the soul.

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CHAPTER II

The Importance of being a Spiritual CEO

The Benefits of being a Spiritual CEO are:

- Strategies flow more easily.
- The mind is calm, peaceful
- You sleep better.
- Health is very good.
- Employees take less to no sick time
- Know the solutions to perceived problems with ease.
- Response to stress is minimal
- The business grows and flourishes with ease.
- Enjoy abundance in all aspects of life



How to get started

1. Write your personal values. are they aligned with your business?
2. What is your clients journey ? is it aligned with your values?
3. Take up sitting in silence for 5 - 10 minutes every day.
4. Begin to observe your reactions to challenges, journal what you notice and choose to let go of all that is not aligned with your vision, values and higher guidance.
5. Learn to stand in your body tall and straight, feet straight, note the changes.
6. Learn the art of silence and seeking higher guidance.

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CHAPTER III



Tips and Techniques to be a Spiritual CEO



Technique A

- Nourish your body with fresh food
- Eat in a calm quiet setting
- Enjoy inspiring conversations at meal times
- Focus on eating not thinking



Technique B

- Pause at sunset, bow forward and ask for the grace of the Divine to touch your heart.
- Breathe deeply into your heart, and ask for your Divine self to bring forward all that is of your highest good at any moment.
- Feel a sense of love for yourself and the world around you.



Technique C

- "Take time to smell the roses" This is a very old saying, yet so rich in the message.
- Every day, take 5 minutes to be in a garden or walk in nature. Take in the colours, and pause to look at the formation of trees, flowers, even weeds!
- Every piece of nature has been Divinely created, and you are part of nature, beautifully interwoven in the tapestry of all that is...

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Chronicles of the Spiritual CEO Summarised



GWENDA SMITH



AN EPIC ADVENTURE OF SPIRITUALITY IN BUSINESS

Chronicles of the Spiritual CEO Summarised

Chronicles of the Spiritual CEO

The chronicles of the Spiritual CEO are indeed an epic adventure as the mind will hold tightly to the way of doing business.

So fierce is its want to hold on to what it knows and believes to be the way to run a business that the challenges will be felt in the physical body and often turmoil in relationships both personally and in the business.

- Guided by spiritual principles and a deep sense of purpose.
- The values of the founder would be highlighted in the vision to create a business that contributes to the lives and well-being of its employees and the world.
- The chronicle would detail the challenges and successes faced along the way, illustrating how decisions were made from a place of intuition, integrity, and compassion rather than solely for profit.
- As the business grows, the chronicle would showcase pivotal moments where the leadership chose paths that honoured their mission and the well-being of their employees, customers, and community.
- It would include stories of transformative practices, such as mindfulness, conscious leadership, and ethical stewardship, that have been integrated into the business model.
- It would explore how the business has evolved, adapted, and innovated while maintaining its commitment to spiritual growth and societal impact.
- Ultimately, the chronicle would serve as an inspirational account of how a business can thrive and succeed by being in harmony with its soul purpose and making a meaningful difference in the world.

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AN EPIC ADVENTURE OF SPIRITUALITY IN BUSINESS

Chronicles of the Spiritual CEO Summarised

How the the lost sourcerer becomes the Spiritual CEO

Here are 10 key differences between the business of a Spiritual CEO and the business of a traditional CEO

1. The Spiritual CEO operates with a purpose that goes beyond profit, focusing on making a positive impact on society, the environment, and the well-being of all stakeholders.
2. Decisions are made intuitively and ethically, considering the long-term effects on people, the planet, and profit in a balanced way.
3. Leadership is characterised by empathy, inclusivity, and a commitment to personal and spiritual growth, fostering a supportive and empowering environment.
4. Prioritises the well-being, development, and fulfillment of employees, encouraging them to bring their whole selves to work.
5. Builds deep, authentic relationships with customers, focusing on trust, transparency, and mutual respect.
6. Views profit as a means to further its mission and impact, reinvesting in social, environmental, and community initiatives.
7. Encourages innovation that aligns with its values and mission, often leading to creative solutions that benefit the broader community.
8. Actively seeks to minimise its environmental footprint and promote sustainability, often integrating eco-friendly practices into all aspects of the business.
9. Engages deeply with the local and global community, often participating in or supporting initiatives that align with its values and mission.
10. Measures success holistically, considering financial health, employee satisfaction, customer loyalty, social impact, and environmental sustainability.

"One of the aspects I deeply value in a business led by a Spiritual CEO is their commitment to principles. They choose not to collaborate with or associate with corporations that do not share the same alignment with the soul as they do."

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AN EPIC ADVENTURE OF SPIRITUALITY IN BUSINESS

Essential tools for the Spiritual CEO

The essential tools for the Spiritual CEO:

1. The art of observation of oneself
2. Writing with pen to paper.
3. Develop mastery of the lost sorcerer
4. A fitness program
5. Fresh air, time in nature.
6. Boundaries with friends and family
7. Embrace the art of hearing and listening

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